

# PRESS RELEASE

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## White Clarke Group, an associate member of Eurofinas, has launched the Global Leasing Report 2013

The White Clarke Global Leasing Report continues a history of tracking the worldwide market for leasing products for more than 30 years and has become the leading analysis of country trading environments and world trends in auto and asset finance.

The 2013 edition has just been launched and is available as a [free download](http://www.whiteclarkegroup.com/knowledge-centre/category/global_leasing_reports) ([http://www.whiteclarkegroup.com/knowledge-centre/category/global\\_leasing\\_reports](http://www.whiteclarkegroup.com/knowledge-centre/category/global_leasing_reports))

### Ed White, author of the report summarizes the tenor of the latest edition

After two abysmal years, the industry began to recover in 2010, but would 2011 - in the face of global financial crises – continue the trend?

Interim figures and commentary looked promising, but conclusive, hard data from more than the top 50 markets in the world would become available only twelve months after the close of the year. We are now able to announce definitively that in 2011, global new business volumes increased by 21.9% to a record \$724bn. Remarkable testimony to the industry's resilience.

It is worth remembering that the year suffered a relentless torrent of bad financial news. By the final quarter, EU politicians were trying to save the Euro, in two countries technocrats had replaced the elected governments, major banks on both sides of the Atlantic were on the verge of collapse and investors all over the world were afraid that another 'Lehman Brothers' might be on the horizon. A shocking Bloomberg survey found that one in every three international investors expected a 'global economic meltdown' within the following 12 months.



And yet global new business volumes grew by more than one fifth. It comes as no surprise that China's leasing sector played a major role fuelling the country's remarkable economic growth. More extraordinary, is the strong growth exhibited by the most mature and the largest leasing region, North America. At 37%, its new business growth is the highest percentage increase achieved for more than 30 years.

The Global Leasing Report features data on international leasing volume and growth by region, market penetration, GDP penetration ratios and market shares as well as a unique ranking of the top 50 leasing markets by size.

**Download your free copy here ([http://www.whiteclargroup.com/knowledge-centre/category/global\\_leasing\\_reports](http://www.whiteclargroup.com/knowledge-centre/category/global_leasing_reports))**

### **World Leasing Yearbook**

The Global Leasing Report is just part of the 530 page World Leasing Yearbook. For more information on the Yearbook, [click here. \(http://www.euromoneyplc.com/product.asp?PositionID=3791&ProductID=16547\)](http://www.euromoneyplc.com/product.asp?PositionID=3791&ProductID=16547)

### **About White Clarke Group**

WCG is the world's leader in end-to-end automotive & asset finance software solutions and consulting services. Its award-winning software platform offers the end-to-end solutions of choice for Automotive Finance and Asset Finance companies in 27 countries around the globe.

For more information please visit [www.whiteclargroup.com](http://www.whiteclargroup.com).

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