

**FOR IMMEDIATE RELEASE**

**Launch of Second ‘Future of European Consumer Finance’ Survey by Eurofinas and Roland Berger**

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**Brussels, 29 May 2018** – Eurofinas, the voice of consumer credit providers at European level, together with Roland Berger, the leading global consultancy of European origin, are pleased to announce the launch of their second joint survey on the “Future of European Consumer Finance”.

After a successful first survey, released in 2015, Eurofinas and Roland Berger are now launching its second edition. It provides European consumer finance professionals with a unique opportunity to share and compare their expectations for the consumer credit industry over the coming years with their peers across various geographies.

The survey asks participants about their outlook on the market, the threats and opportunities they face, and about their views on key success factors. The questionnaire has been adapted to incorporate the most recent market trends and developments.

The results will be aggregated into a publication on the future outlook for the industry and will also feed into a dedicated session at the Eurofinas Annual Convention in Venice, Italy on 4 & 5 October 2018.

Survey participants will receive an exclusive free copy of the full publication as well as a personalised benchmarking report from Roland Berger, comparing their firm’s responses to the aggregated results.

Please visit our website [here](#) for more information on the project.

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## About Eurofinas

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations that represent finance houses, universal banks, specialised banks and captive finance companies of car, equipment, etc. manufacturers. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Eurofinas members financed over 450 billion euro worth of new loans during 2017.

More information: [www.eurofinas.org](http://www.eurofinas.org)

## About Roland Berger

Roland Berger, founded in 1967, is the only leading global consultancy of German heritage and European origin. With 2,400 employees working from 34 countries, we have successful operations in all major international markets. Our 50 offices are located in the key global business hubs. The consultancy is an independent partnership owned exclusively by 220 Partners.

More information: [www.rolandberger.com](http://www.rolandberger.com)