

## For immediate release

### **Bert Reitsma appointed new Chair of Eurofinas Legal & Policy Committee**

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**BRUSSELS - 20 December 2010** - Bert Reitsma was appointed today as new Chair of Eurofinas Legal and Policy Committee (LPC). The LPC is the Federation's decision body in charge of legal affairs, policy and lobbying.

Bert Reitsma has worked over 15 years in the financial services sector in various capacities. Since early 2009, he is the Secretary General of the Eurofinas Dutch member association, the *Vereniging van Financieringsondernemingen* (VFN).

Bert Reitsma is taking over from Edward Simpson, Head of Government Affairs at the Finance and Leasing Association (FLA) in the UK for a period of two years.

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#### **About Eurofinas**

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, specialised banks, captive finance companies of car, equipment, etc. manufacturers and universal banks. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, studies, furniture, electronic appliances, etc. It is estimated that together Eurofinas members financed over 320 billion euros worth of new loans during 2009 with outstandings reaching 720 billion euros at the end of the year.

More information on Eurofinas activities available at [www.eurofinas.org](http://www.eurofinas.org)