

**FOR IMMEDIATE RELEASE**

**Eurofinas Showcases National Research to Boost Awareness of  
Consumer Credit Markets across Europe**

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**BRUSSELS – 12 December 2013** – Eurofinas, the trade body representing consumer credit providers in Europe, has recently launched a new [webpage](#) to showcase national research findings on consumer credit markets across Europe.

Consumer credit associations within Eurofinas membership regularly conduct surveys and *ad hoc* research projects on various topics such as:

- Trends in the consumer credit market
- Evolution of distribution channels
- Contribution of consumer credit to the real economy
- Household indebtedness

To disseminate the key findings of these studies, summaries in English have been made publicly available on the Eurofinas website. Each summary provides information on the authors, objectives, methodology and key findings of the studies conducted as well as access to full publications if available.

Umberto Filotto, Chairman of the Eurofinas Statistics Committee, welcomed this new initiative: “The launch of this webpage is part of the Federation’s ongoing efforts to enhance the quality and availability of information on consumer credit at European level. It should help those with an interest in consumer credit learn more about our industry. Importantly, I hope it will also serve as a source of inspiration for others to conduct similar research.”

Eurofinas’ Director General Tanguy van de Werve added: “With this initiative, Eurofinas is reinforcing its role as the information hub on national consumer credit markets. Going forward, we aim to update and further develop this webpage by adding more research summaries as they become available from our member associations.”

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**About Eurofinas**

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, specialised banks, captive finance companies of car, equipment, etc. manufacturers and universal banks. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, studies, furniture, electronic appliances, etc. Eurofinas members financed over 312 billion euro worth of new loans during 2012 with outstandings reaching 828 billion euros at the end of the year. More information on Eurofinas activities available at [www.eurofinas.org](http://www.eurofinas.org)