

**FOR IMMEDIATE RELEASE**

**Italian Arms of Experian and PwC Join Eurofinas as Associate Members**

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**Brussels – 14 March 2014** – Eurofinas, the voice of consumer credit providers at European level, is pleased to welcome Experian Holding SRL (Italy) and PwC Advisory SpA (Italy) as its latest associate members.

Commenting on the joining in of these two new members, Eurofinas' Chair Valentino Ghelli said: "When setting up the Associate Membership Programme a couple of years ago, our purpose was to better support the communities we represent in Europe and offer valuable opportunities for networking, exchanging best practices as well as leveraging expertise across the board. The very fact that such leading firms as Experian and PwC have now decided to join Eurofinas is testament to the success of our programme and reinforces Eurofinas' reputation at European level."

"Experian recognises the great importance of networking activities. Sharing knowledge, expertise, best practices is crucial in challenging times. To be part of a large community can change perspectives to face problems with new solutions. This is why Experian joined the Associate Membership Programme of Eurofinas, one of the most relevant consumer credit providers' communities at European level" commented Giglio Del Borgo, Managing Director, Experian Holding SRL (Italy).

Upon joining, Gianluigi Benetti, Executive Director, PwC, stated "PwC has been working extensively in the consumer lending space, with all our lines of service: Advisory, both Consulting and Deals, Audit and Tax and Legal Services, serving important accounts in various geographies and in heterogeneous challenging projects. We are proud to join Eurofinas as Associate Member, aiming to strengthen our network in the community and share experiences and insights."

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**Note to the editor**

**About Eurofinas**

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, universal banks, specialised banks and captive finance companies of car, equipment, etc. manufacturers. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, education, furniture, electronic appliances, etc. Eurofinas members financed over 312 billion euro worth of new loans during 2012 with outstandings reaching 828 billion euros at the end of the year. More information on Eurofinas at [www.eurofinas.org](http://www.eurofinas.org)



## About Experian

Experian is the leading global information services company, providing data and analytical tools to clients around the world. The Group helps businesses to manage [credit risk](#), [prevent fraud](#) target marketing offers and automate decision making. Experian employs 17,000 people through offices in 40 countries. More information on Experian at [www.experian.it](http://www.experian.it)

## About PwC

PwC firms help organizations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 184,000 people who are committed to delivering quality in assurance, advisory and tax and legal services. PwC Italy has offices in 21 cities and is able to draw upon the capabilities and expertise of 3,400 people, including 136 partners. PwC refers to the network of member firms of PricewaterhouseCoopers International Limited, each of which is a separate and independent legal entity. More information on PwC at <http://www.pwc.com/it>

## About Eurofinas Associate Members

In addition to Experian Holding SRL (Italy) and PwC Advisory SpA (Italy), the following organisations are also associate member of Eurofinas: ACCIS, BNP Paribas Cardif, CBP, CRIF, FICO, Genworth, Metlife, and the White Clarke Group.

## About the Associate Membership Programme

The Articles of Association of Eurofinas make it possible for the following organisations to become associate members of Eurofinas: public or private sector companies, organisations or associations/federations representing companies, which have affinities or do business with the consumer credit industry, but are not consumer credit companies themselves. For more information on the Associate Membership Programme, please contact Anne Valette, Head of Communications at [a.valette@eurofinas.org](mailto:a.valette@eurofinas.org)