

FOR IMMEDIATE RELEASE

Eurofinas and Roland Berger launch ‘Future of European Consumer Finance’ Survey

Brussels, 20 April 2015 – Eurofinas, the voice of consumer credit providers at European level, together with Roland Berger Strategy Consultants, the leading global consultancy of European origin, are pleased to announce the launch of their joint survey Future of European Consumer Finance.

This survey, the first of its kind at European level, provides European consumer finance professionals with a unique opportunity to share and compare their expectations for the consumer credit industry over the coming three years with their peers across various geographies. The survey asks participants about their outlook on the market, the threats and opportunities they face, and about their views on likely key success factors. The results will be aggregated into a publication on the future outlook for the industry and will also feed into a dedicated session at the Eurofinas Annual Convention in Cascais, Portugal on 15 & 16 October 2015.

Survey participants will receive an exclusive free copy of the full publication as well as a personalised benchmarking report from Roland Berger Strategy Consultants, comparing their firm’s responses to the aggregated results.

We invite you to participate in this survey by visiting our website [here](#) and completing the questionnaire before mid-May 2015.

Commenting on the project, Eurofinas’ Chairman, Valentino Ghelli says “I am very pleased to see such a high value partnership between Eurofinas and Roland Berger. The survey will improve understanding of consumer finance market trends, locally and at pan-European level, and will provide the industry with a unique opportunity to share and compare its perspectives and expectations. The benefit of this type of project for the European consumer finance industry is clear and I for one can’t wait to see the results at the Annual Convention in Cascais.”

- END -

Media Contact

For further information, please contact:

Anne Valette
Head of Communications
+32 2 778 05 65
a.valette@eurofinas.org

Charles Low
Junior Adviser in Statistics and Economic Affairs
+32 2 2778 05 66
c.low@eurofinas.org

Axel Böhlke
Principal at Roland Berger
+32 4 7897 97 13
Axel.Bohlke@rolandberger.com

About Eurofinas

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, universal banks, specialised banks and captive finance companies of car, equipment, etc. manufacturers. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, education, furniture, electronic appliances, etc. Eurofinas members financed almost 322 billion euro worth of new loans during 2013 with outstandings reaching 828 billion euros at the end of the year. More information on Eurofinas at <http://www.eurofinas.org>

About Roland Berger

Roland Berger Strategy Consultants, founded in 1967, is the only leading global consultancy of German heritage and European origin. With 2,400 employees working from 36 countries, we have successful operations in all major international markets. Our 50 offices are located in the key global business hubs. The consultancy is an independent partnership owned exclusively by 220 Partners. More information: <http://www.rolandberger.com/>