

PRESS RELEASE

FOR IMMEDIATE RELEASE

Global Predictive Analytics Leader FICO joins Eurofinas as Associate Member

BRUSSELS – 19 July 2011 – Eurofinas, the voice of consumer credit providers in Europe, is pleased to welcome FICO as a new Associate Member.

On the occasion of their joining, Eurofinas' Director General Tanguy van de Werve said "FICO's recognised leadership and expertise in analytic solutions and predicting consumer behavior made it an obvious candidate for Eurofinas associate membership. Consumer credit providers across Europe have much to gain from getting better acquainted with predictive analytics solutions such as those delivered by FICO."

Mike Gordon, Vice President and Managing Director at FICO for Europe, the Middle East and Africa, added: "FICO has dedicated teams in Europe offering industry-leading solutions for managing credit accounts, identifying and minimizing the impact of fraud, and customizing consumer offers with pinpoint accuracy. We work with most of the top European banks, but our approach is equally suited to smaller credit grantors and financial services organizations. We are delighted to join Eurofinas at this stage. This is a great opportunity for us to be able to exchange views and best practices thanks to this unique platform." FICO has European offices in the UK, Germany, Spain and Russia, as well as representatives and partners throughout the region.

Eurofinas' Chair Pedro Guijarro commented: "We are delighted that FICO has decided to join Eurofinas as associate member and look forward to a mutually beneficial partnership. Their coming on board in addition to the White Clarke Group, a global market leading software solutions and consultancy services provider in the asset finance and lending sectors, will allow Eurofinas to attract similar leaders such as insurance, debt collection and software companies as associate members in the coming months.

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About Eurofinas

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, specialised banks, captive finance companies of car, equipment, etc. manufacturers and universal banks. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, studies, furniture, electronic appliances, etc. Eurofinas members financed over 324 billion euro worth of new loans during 2010 with outstandings reaching 808 billion euros at the end of the year. More information on Eurofinas activities available at www.eurofinas.org

About the New Associate Member Category

The new Articles of Association of Eurofinas make it possible for the following organisations to become associate members of Eurofinas: public or private sector companies, organisations or associations/federations representing companies, which have affinities or do business with the consumer credit industry, but are not consumer credit companies themselves. For more information on the Associate Membership Programme, please contact Anne Valette, Head of Communications at a.valette@eurofinas.org